

2024 & 2025 PRIORITIES

DOWNTOWN DEVELOPMENT AUTHORITY

Tier 1

Downtown Streetscape

(Complete rehabilitation of sidewalks, streetlights, amenities)

Façade/Renovation Grants

(Revise façade and renovation grants policies and evaluate signature building program)

Public Bathrooms Within the District

(Additional bathrooms in Jaycee Park and other potential locations)

Public Art/Public Spaces

(Mural under the Bridge and art throughout district)

Tier 2

Public/Private Partnership for Infill Development of Bridge Street Plaza

Continued Development of Jaycee Park

(Multi-purpose structure at Jaycee Park, amenities)

Virtual Marketing

Entryway signage

(Signage at corner of M-43/M-100 and CSX property)