



The Downtown Development Authority (DDA) board is comprised of thirteen members. Twelve members are appointed by the Mayor and affirmed by City Council for four-year terms. The Mayor serves as the thirteenth voting member. A majority of the board must have an interest in property within the DDA District (District) and at least one member must be a resident of the District.

The board adopted their 2022-2023, Tier 1 and Tier 2 priorities in December 2021. The board will review priorities and make adjustments as needed and staff will work to implement the priorities.

### Tier 1

**Continued Development of Jaycee Park**  
(Multi-purpose structure at Jaycee Park, amenities)

**Downtown Streetscape**  
(Complete rehabilitation of sidewalks, streetlights, amenities)

**Public/Private Partnership for Infill Development of Bridge Street Plaza**

**Parking in Downtown**  
(Public/Private agreement with First United Methodist Church and additional opportunities and amenities)

**Walkability/Pedestrian Safety**  
(Continued sidewalk connectivity within district, crosswalks at E. Jefferson/Library and Midblock 200 N. Bridge)

### Tier 2

**Public Art/Public Spaces**  
(Mural under the Bridge and art throughout district)

**Public Bathrooms Within the District**  
(Additional bathrooms in Jaycee Park and other potential locations)

**Virtual Marketing**

**Façade/Renovation Grants**  
(Revise façade and renovation grants policies and evaluate signature building program)

**Entryway signage**  
(Signage at corner of M-43/M-100 and CSX property)